

A Special DVD Offer!

2 hours of Marketing Gems

Abstracted from the "Tough Times" Marketing Tune-Up Series

\$89* Proven Recession Tactics & Spring Cleaning marketing

\$89* SEO 4 Dummies...Make your Web marketing smarter!

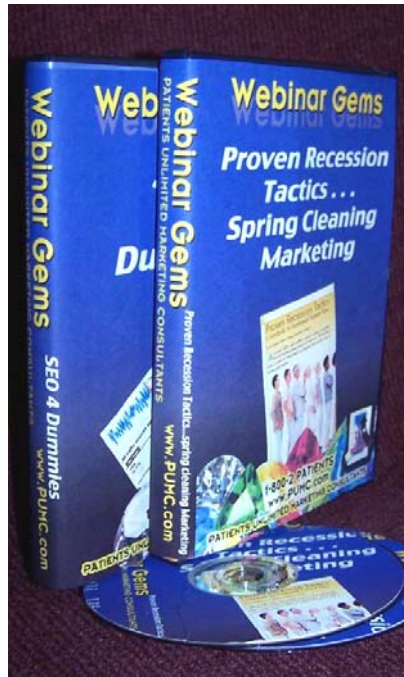
\$159* Both

Proven Recession Tactics

- Steps to generate calls, e-mails and new consultations during the recession
- How to initiate and present featured procedures that patients want!
- How to handle difficult financing issues and Closing The deal!
- Reduce and reverse consultation cancellations
- Patient seminars using your Web and Internet-based social networks
- E-specials and coupons...don't give away the store!

SEO 4 Dummies

- Secrets to how SEO works and how to use it to your advantage!
- How to get better results from your Internet service provider
- Increase the volume and quality of E-mails and calls
- Discover how to monitor your Internet results and make smart changes



Delivery June 10th

⊖ **Proven Recession Tactics & Spring Cleaning marketing**

⊖ **SEO 4 Dummies...Make your Web marketing smarter!**

(Please print)

Today's Date: _____ Email: _____

Doctor's Name: _____ Specialty: _____

Address: _____ Web Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Practice Manager or Patient Care Coordinator's Name _____

Form of Payment Visa MasterCard Discover Card AMEX Check

Name as it appears on card: _____

Card #: _____ Expiration Date: _____

Credit Card Zip Code: _____ ID Code on back of Credit Card: _____

Fax registration form to: **(323) 756-3456**

*Shipping and handling: Add \$3.50. offer expires July 1 2009 : Reg price for a single DVD \$119-\$219 for both DVDs. Orders mailed by June 10th
Patients Unlimited Marketing Consultants, 602 West Athens, Blvd, Los Angeles, CA 90044 ...323 756 8371

Keep a copy as your receipt